

Università
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REFLEX: Registry of Firms' Life and Exit

A Data Platform of
the Swiss
Commercial
Registry
(1883-present)

REFLEX: Registry of Firms' Life and Exit

2 September 2025
USI Startup Centre
Sector C
East Campus
Lugano

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For more information
<https://feeds.usi.ch/events/40579>
Contact
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Program Tuesday, 2 September

11.00	Welcome
11.10	Firm Dynamics over The Long Run REFLEX Team
12.00	Standing lunch <i>Session chair: Elliott Ash (ETH)</i>
13.00	Keynote: Estimating the Value of CEOs in Privately Held Businesses Miklós Koren (Central European University)
14.00	A Swiss Business Cycle History Based on Text Data Daniel Kaufmann (University of Neuchâtel)
14.30	Fast Car to Boom and Bust: Transportation Technology and its Causal Effects on Rural Economic Development Christian Ochsner (CERGE-EI Prague)
15.00	Rosie the Researcher: How Female WWII Hires Changed Science in US Firms Moritz Lubczyk (ROCKWOOL Foundation)
15.30	Coffee <i>Session chair: Tina Freyburg (University of St Gallen)</i>
16.00	The Persistence of Swiss Capitalism Stéphanie Ginalski (University of Lausanne)
16.30	Brokering International Banking: Board Members of Foreign Banks in Switzerland, 1947-1980 Thibaud Giddey (University of Lausanne)
17.00	Do Firms Hire Politicians as Directors? Evidence from Close Elections Mark Schelker (University of Fribourg)
17.30	Locally Similar but Globally Diverse: The Role of Social Foci in Network Fragmentation and Polarization Ivana Smokovic (ETH Zurich)
18.00	Networking aperitif
19.30	Dinner (Seven Alma)

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