



SSPH+

SWISS SCHOOL OF
PUBLIC HEALTH +

29th SSPH+ Lugano Summer School in Public Health Policy, Economics, and Management

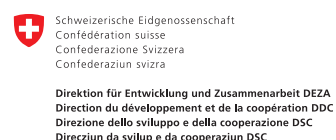
August 24-29, 2020 - Lugano, Switzerland

Plenary lecture series
9:00-10:00 and 17:00-18:00
Monday 24 - Friday 28 August

Open to the public, free
of charge

Live on zoom: @<https://us02web.zoom.us/j/83308532664>
streamed on YouTube @<https://www.youtube.com/SSPHPlus/>

www.ssph-lugano-summer-school.ch



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Monday to Friday 9-10 and 17-18

Monday 24 August

9:00-10:00. SSPH+ 15 years, COVID and Public Health: The Swiss and global response.
Prof. Dr., Marcel Tanner. Former President, SSPH+, Professor Emeritus, Uni Basel and Swiss TPH, President Swiss Academy of Sciences. (CH)

17:00-18:00. COVID and the Swiss Development Agency for Cooperation
Erika Placella, Deputy Head of Global Program Health. Swiss Agency for Development and Cooperation (CH)

Tuesday 25 August

9:00-10:00. Systems analytics and health policy, economics, & management decisions. Data-driven decision making, made easy.
Prof. Jo-An Atkinson, Associate Professor and Head of Systems Modelling & Simulation, Brain and Mind Centre, Faculty of Medicine & Health, The University of Sydney (Australia)

17:00-18:00. Covid and primary health level and health system response.
Prof. Benedetto Saraceno, Professor Universidade NOVA de Lisboa, Secretary General of the Lisbon Institute for Global Mental Health

Wednesday 26 August

9:00-10:00. Air pollution and COVID-19.
Prof. Dr. Nino Kuenzli. Swiss Tropical and Public Health Institute ([Swiss TPH](#)) and Swiss School of Public Health ([SSPH+](#))

17:00-18:00. Community engagement.
Dr. Amalia Pesantes, CRONICAS, Lima Peru

Thursday 27 August

9:00-10:00. The Design of Health Care Environments – Examples of Evidence-Based Design
Prof. Dr. des. Minou Afzali & Prof. Dr. Arne Scheuermann
Health Care Communication Design ([HCCD](#)) of the Bern University of Applied Sciences BFH and Swiss Center for Design and Health ([SCDH](#))

17:00-18:00. Public Private Partnerships and Business Models for Public Health
Breda Gavin-Smith, Global Public Health Nutrition Manager &
Kalpana Beesabathun, Global Lead, Technology and Entrepreneurship.
[Sight and Life](#)

Friday 28 August

9:00-10:00. Creating demand for public health goods and services: A focus on nutrition
Dr Rowena Merritt, Senior Advisor on Consumer Insights and Social Marketing.
[Sight and Life](#)

17:00-18:00. Economics, Public health, and COVID
Prof. Fabrizio Mazzonna, Associate Professor, Faculty of Economics, Università della Svizzera italiana

Information <http://www.sspH-lugano-summerschool.ch/2020-plenary-lecture-series/>

Registration Participation is free and open to the public.
Please register at https://usi.eu.qualtrics.com/jfe/form/SV_aa3U49o96PropVz
